

inspiration  
inspiration  
inspiration  
**inspiration**

Myriam  
Cohen-Welgryn

# Myriam Cohen-Welgryn



EVE – 3<sup>rd</sup> of October 2018



“And there was Eve”

# Why I am here ?

*4 girls and 1 female cat*



Why I am here...

*Big*



A very well crafted Girl

# Une fille réussie !

Not a  
screwed-up Girl!

PAS UNE  
FILLE,  
MANQUÉE!



Not  
a Tomboy!

PAS UN  
GARÇON!  
MANQUÉ!

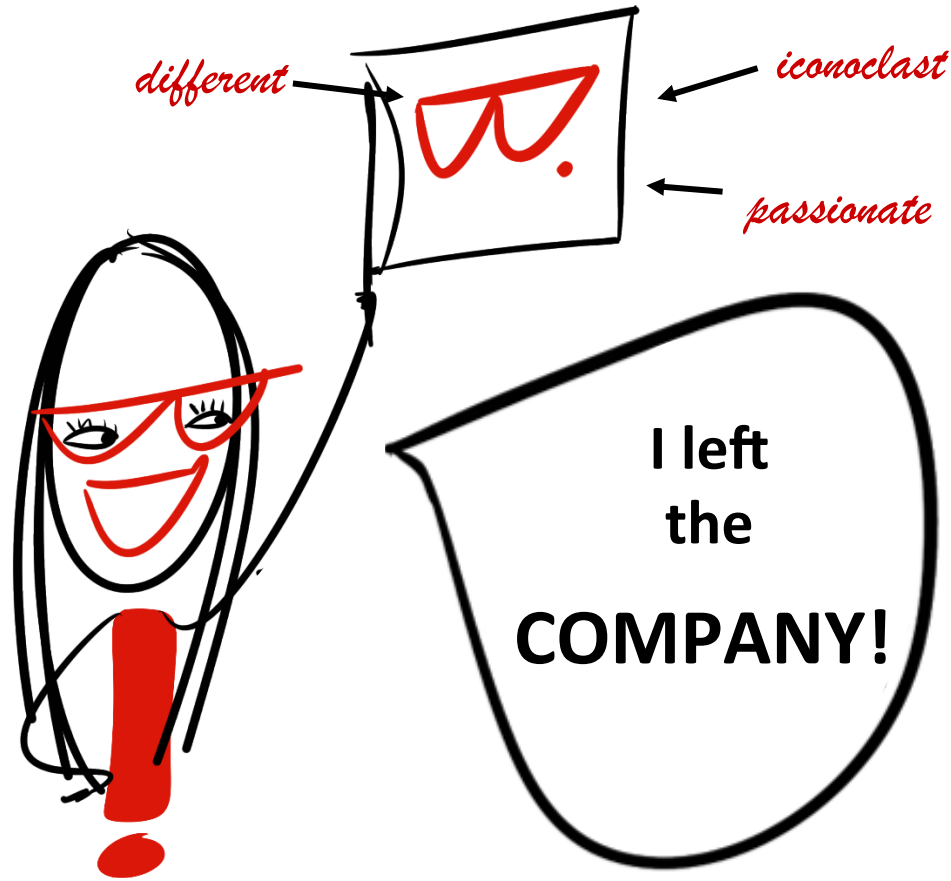


And also because...



I did not changed my

**GLASSES!**



*different*

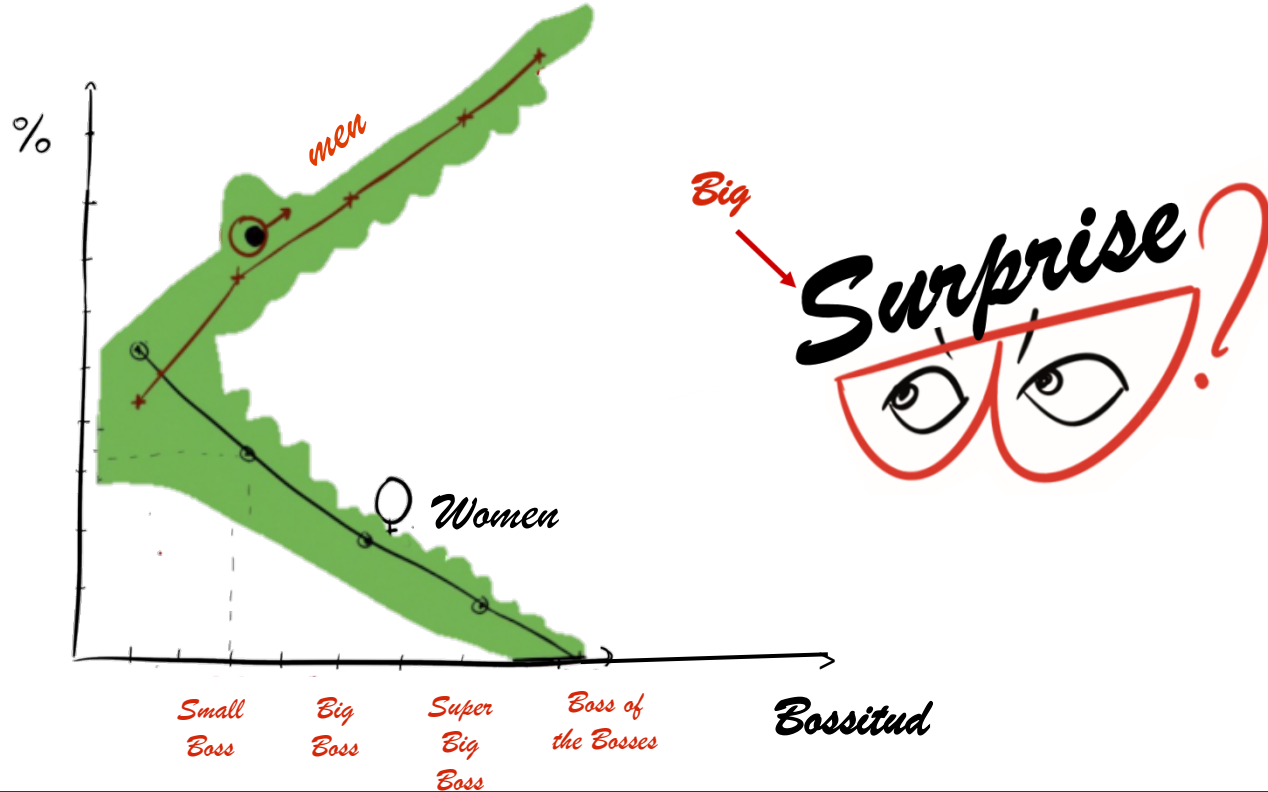
*iconoclast*

*passionate*

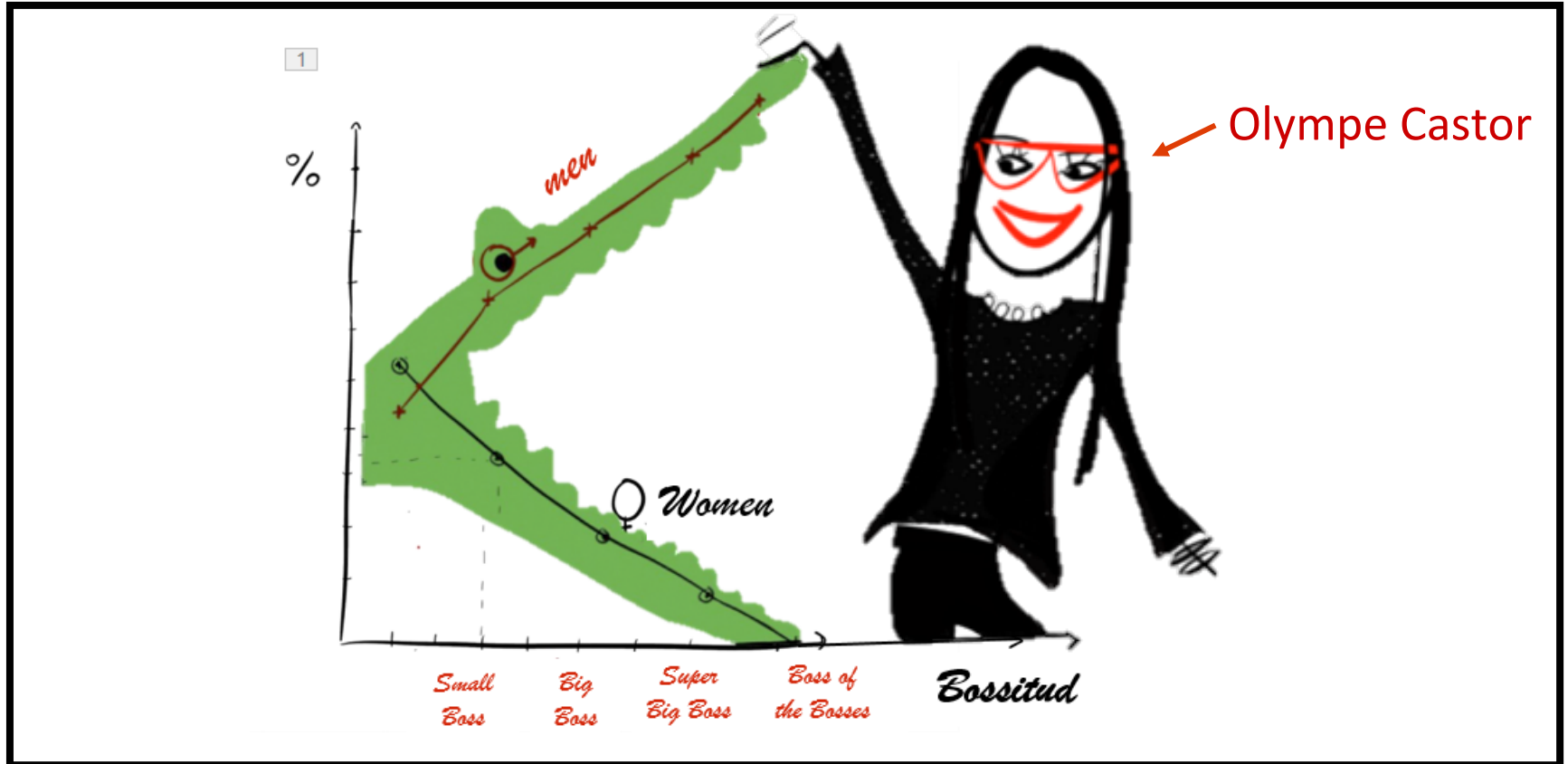
I left  
the  
**COMPANY!**



# There are company crocodiles



*Therefore, we need to shut the mouth of the crocodiles!*



How ?



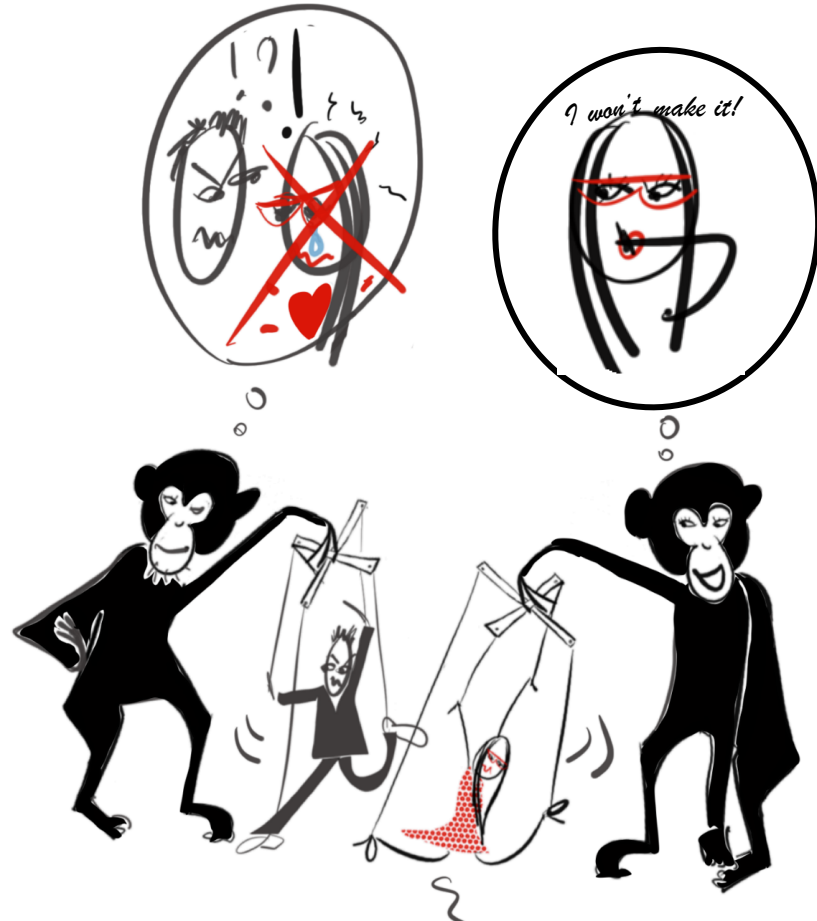


Olympe Castor

## *2 messages*

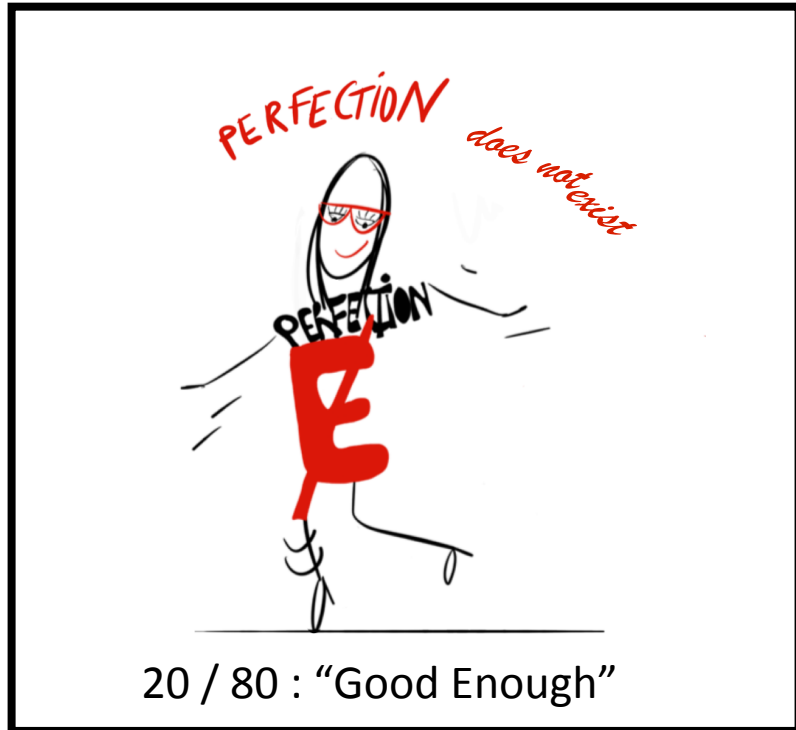
*1 - Women are co-responsible for the glass ceiling*

By neutralizing the biases that limit us...

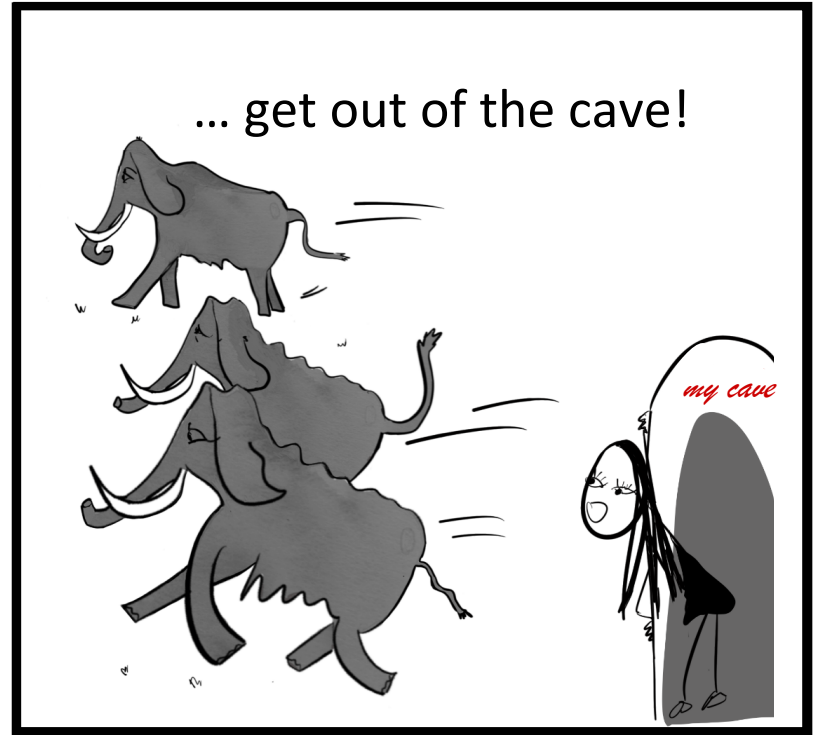


# 4 White Goose Mistakes

n°1



n°2



# 4 White Goose Mistakes

n°3



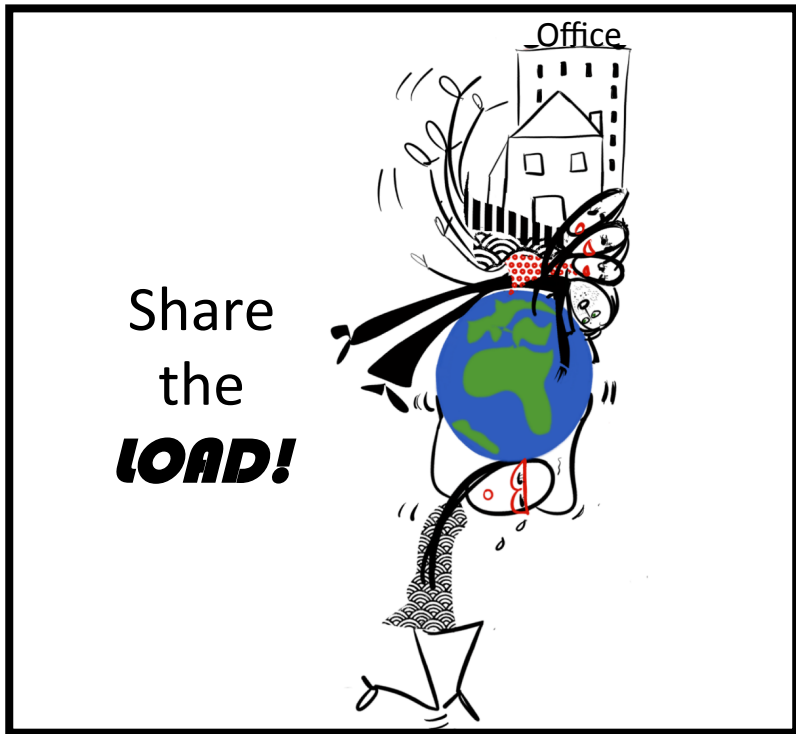
**If you have doubts, fake it!**

*α woman's posture!*



# 4 White Goose Mistakes

u'4



DREAM!  
Not reality



Superwomen  
just  
**DON'T**  
**EXIST!**



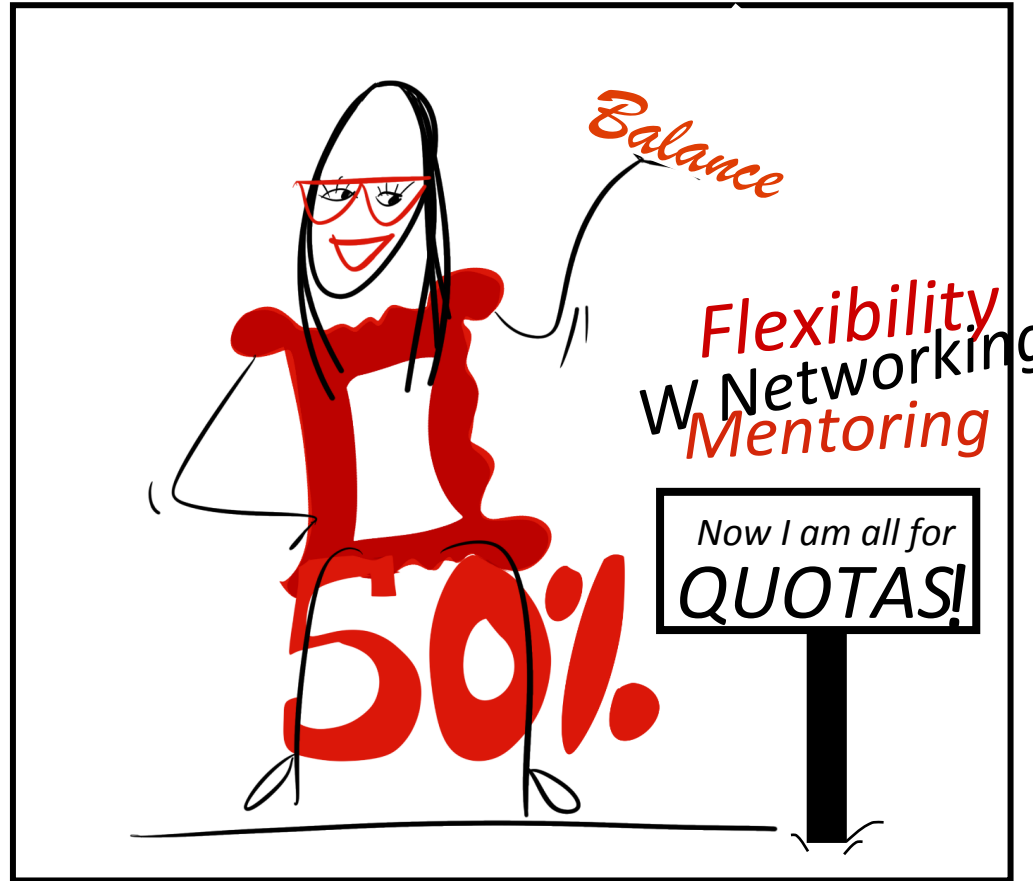


## *2 messages*

- 1 - Women are co-responsible for the glass ceiling*
- 2 - Companies have the duty to neutralize those biases....*

What more can we do...

**BUSINESS  
CASE  
Is done**





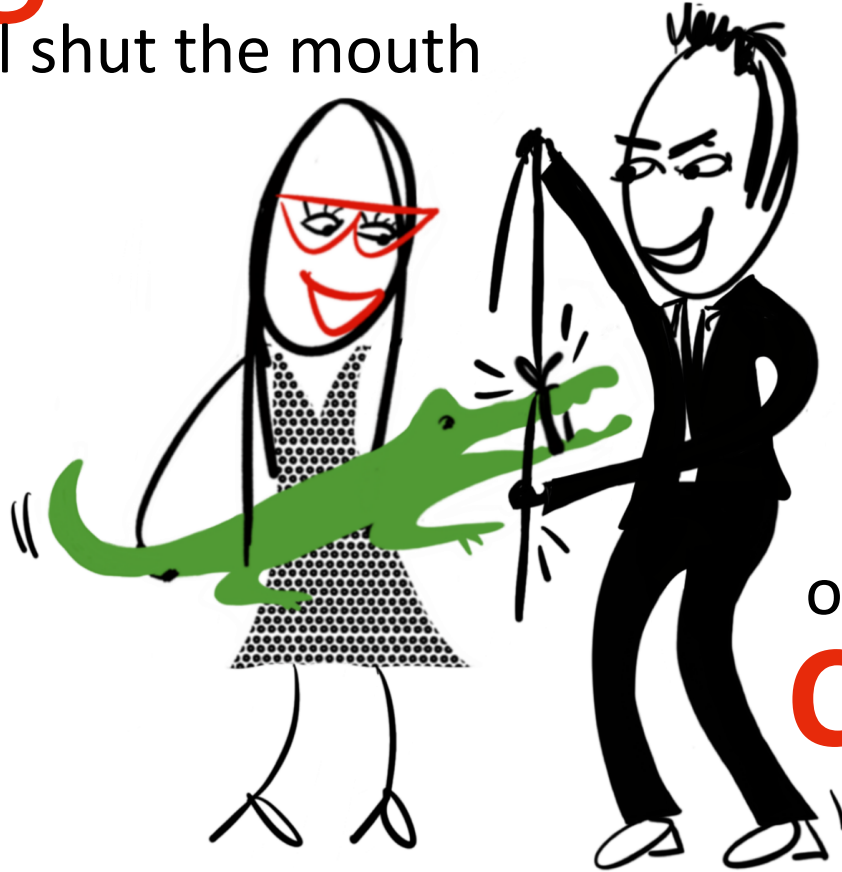
*Conclusion*

*#ToutesDesOlympeCastor*



# *Together*

We will shut the mouth



of the  
**Crocodile**